MBA WORLD SUMMIT 2018.

MBA WORLD SUMMIT 2017.

MBA WORLD SUMMIT 2016

MBA WORLD SUMMIT 2015

MBA WORLD SUMMIT 2014

The Pinnacle Summit of the Global MBA Community
March 14th - 16th 2018 | Cape Town

MBA WORLD SUMMIT 2018

The Pinnacle Summit of the Global MBA Community

The MBA World Summit is about shaping a Global Leadership Community. In its function as the annual global top-MBA event the MBA World Summit manages to gather 100 of the most exceptional business school students year by year. All of them will be involved in co-creating the agenda for a three-day Summit, which focuses on the three pillars of nurturing a collaborative culture, facilitating high-impact exchange and championing interdisciplinary approaches to global business problems. Attendees debate the most pressing issues of our times as well as future challenges and engage in a vibrant best-practice exchange. Thereby, the MBA World Summit created a new layer of global networking for top-MBA students across leading business schools worldwide, even for those who are already committed to jobs after graduation or use their MBA program as a strategic tool to pursue their own business ideas as entrepreneurs.
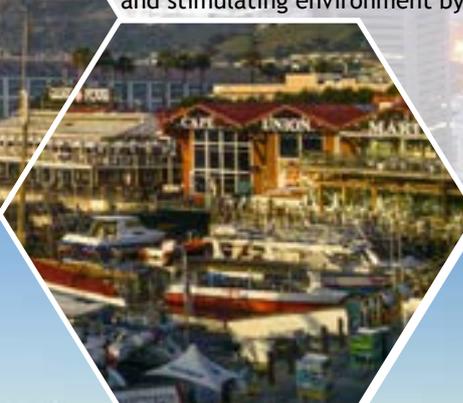
A Creative "Laboratory" for Collaborative Exchange

The MBA World Summit is by far THE platform where the collective voice and wisdom of the most innovative and passionately collaborative MBA students is heard. The participants themselves shape the agenda of each year's Summit by conducting a series of experimental workshops branded „Summit Laboratory Sessions" to talk about topics they are passionate about.

Outstanding Career Opportunities & Inspirational Sparring with Top-Executives

A small number of carefully selected and highly inspiring companies who share in the Summit's values are also invited to participate in this global forum as partner companies. They contribute to the exciting and stimulating environment by sharing perspectives from the 'corpo-battlefield' and extending lucrative career opportunities to the attendees – participants will have the option of exclusive face-to-face time with company representatives to discuss new perspectives and future possibilities.
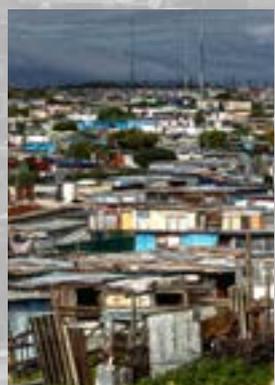
MBA WORLD SUMMIT 2018.

A Business Conference
in the middle of Philippi Town Ship

As no conference before, the MBA World Summit will take place directly in Cape Town's township Philippi allowing its participants to gain first-hand experiences of the social issues the African continent is facing by immersing into one of Cape Town's poorest suburbs with local entrepreneurs grewing up in Philippi.
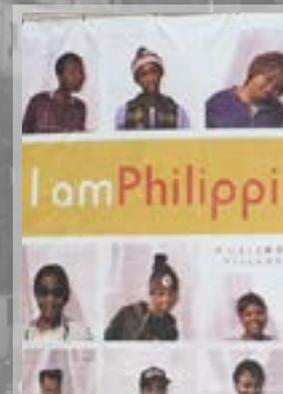
One of Cape Town's
largest and poorest suburbs

With more than 190.000 inhabitants living together in cramped conditions, Philippi is one of Cape Towns largest townships and the city's poorest suburb suffering from one of the highest aids infection rate (>30%) in South Africa. For tourists, it is not reccommended to visit Philippi town ship without professional guidance or local counselling.

The University of Cape Town's
satellite campus „Philippi Village"

In 2015, the University of Cape Town build a satellite campus on the site of a derelict cement factory in the middle of Philippi which soon became a rising hub of education, enterprise, activity and entrepreneurship as well as an prospering business center, offering unprecedented opportunities to some of the most underprivileged of South Africa's society.

I am Philippi

PHILIPPI VILLAGE

THE AGENDA

DAY 1

17:00
to
20:00

March 14ᵗʰ, 2018
Cultural Expeditions

Exciting adventures to the city's cultural hot-spots and heritage sites to get a first glimpse of the city and get to know the other participants for the first time.

Welcome Reception

Participants meet the first time in an inspiring setting to get to know each other and engage in first conversations. Welcoming addresses will open the MBA World Summit 2017 and a keynote speech as well as a panel debate encourage participants to first stimulating discussions.

DAY 2

9:30

11:00

March 15ᵗʰ, 2018
Welcoming, Keynotes, Remarks

Conference Sessions - parallel

Summit Laboratory Sessions (SLS)
MBA students conduct experimental 'lab sessions' – lectures, workshops, 'talk-shops' or 'think-tanks' designed to inspire and incite intense discussion and best-practice-sharing.

Company Presentations
A dedicated timeslot allotted to partner companies to present their careeropportunities and business model.

Face-to-face Interviews
Company representatives conduct in-depth interviews with pre-selected candidates in order to recruit students for suitable positions - in parallel through the whole day.

18:30

Open Terrace Cocktails & Tim-Eisenmann-Award

Presentation of the "Tim-Eisenmann-Award" for the most inspiring Summit Laboratory Session (SLS).

20:00

Networking Dinner

DAY 3

09:30-
15:30

March 16ᵗʰ, 2018
Social Impact Day   *[NEW IN 2018}*

The Social Impact Day aims to contribute toward enhancing the African entrepreneurial ecosystem by supporting local entrepreneurs with expertise and world-class know-how. We identified 25 entrepreneurs from Phillipi township in Cape Town across industries and will match them with participants to create peer to peer learning, networking and collaboration opportunities.

18:30

Dinner & Party

The city of Cape Town

located inbetween the Atlantic Ocean and the infamous Table Mountain, the vibrant city of Cape Town is situated in the so called City Bowl. With the highest number of successful Information Technology companies of Africa, Cape Town is becoming increasingly important as a motor of digitalization of the African continent. It forms a boiling pot of cultures as it is one of Africa's big economic hubs. Still, the city finds itself in progress to finally strip off the remains of apartheid and be true to it's diversity enriched culture. During the Summit, we will be taking part on the exciting journey the city is taking at the moment by deep diving into its culture, joining local entrepreneurs and social activists on their journey as well as debating the most pressing issues of the African continent in general and South Africa in particular among a group of outstanding personalities and leading MBA students